Interview Summary	Application No.	Applicant(s)	
	09/878,707	RYAN ET AL.	
	Examiner	Art Unit	•
	Scott L. Jarrett	3623	·- · · · · · · · · · · · · · · · · · ·
All participants (applicant, applicant's representative, PTO	personnel):		
(1) Scott L. Jarrett.	(3) <u>Mr. Doug Sorens</u>	sen (Reg. No. 31,570).	
(2) Mr. Patrick G. Ryan.	(4)		
Date of Interview: <u>02 October 2007</u> .			
Type: a) ☐ Telephonic b) ☐ Video Conference c) ☑ Personal [copy given to: 1) ☐ applicant	2)⊠ applicant's represe	entative]	
Exhibit shown or demonstration conducted: d) Yes If Yes, brief description:	e) No.		
Claim(s) discussed: <u>1 and 11</u> .			
Identification of prior art discussed: <u>N/A</u> .			
Agreement with respect to the claims f) was reached.	g)⊠ was not reached.	h)	
Substance of Interview including description of the genera reached, or any other comments: <u>See Continuation Sheet</u>		reed to if an agreement was	
(A fuller description, if necessary, and a copy of the amendallowable, if available, must be attached. Also, where no allowable is available, a summary thereof must be attached.	copy of the amendments		
THE FORMAL WRITTEN REPLY TO THE LAST OFFICE A INTERVIEW. (See MPEP Section 713.04). If a reply to the GIVEN A NON-EXTENDABLE PERIOD OF THE LONGER INTERVIEW DATE, OR THE MAILING DATE OF THIS INTERVIEW DATE, OF THE SUBSTANCE OF THE INTERQUIREMENTS on reverse side or on attached sheet.	e last Office action has a OF ONE MONTH OR T FERVIEW SUMMARY F	aiready been filed, APPLICA FHIRTY DAYS FROM THIS ORM, WHICHEVER IS LAT	NT IS
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Forming Notes Wassers along this forms some in the	kol		
Examiner Note: You must sign this form unless it is an Attachment to a signed Office action.	Êxamine	s signature, if required	- .
LS Patent and Trademark Office	<i>U</i>		

U.S. Patent and Trademark Office PTOL-413 (Rev. 04-03) Continuation of Substance of Interview including description of the general nature of what was agreed to if an agreement was reached, or any other comments: The co-inventor Mr. Ryan provided an overview of the invention and pointed out several "distinguishing" characterisites of the invention as perceived by the inventor including the generation of product class (vehicle category) specific market places based on the identification of specific/individual dealer demand for each of a plurlaity of product classes and subsequent identification of supply/suppliers for a specific product class upon the determination that product class specific dealer demand was over a minimum value/threshold, wherein markets are created in an "organic fashion." Applicant, Applicant's representative and the examiner further discussed several features of the instant application and discussed potential areas in which the instant application could more clearly define the method/system. No material related to patentable subject matter was discussed nor agreed to.